Social Media Coordinator (Part-Time, 10 hrs/week…$25 to $35/hour, and /or will create position to meet college requirements for internships)
Second Parish Unitarian Universalist Church – Hingham, MA

Love connecting people and building community? Join Second Parish as our Social Media Coordinator and help promote a welcoming, inclusive space where people feel they truly belong.

Second Parish UU Church is a seeking a skilled and enthusiastic social media technology expert to create trending content for newsletters and all social media posts including promoting the work of Second Parish and its active and community-oriented congregation. This position will support vibrant outreach and digital presence for the church, researching and employing the most effective methods for reaching specific constituencies using Facebook, Instagram, Tik Tok, YouTube, Snapchat, X, Threads, LinkedIn, Pinterest, Reddit, WhatsApp, Discord, Twitch, Nextdoor, Bluesky, Substack and the like.

You will also develop content for these posts and videos, and develop and manage targeted social media advertising campaigns, to reach community members who may be interested in Second Parish programs and activities. You will assist with website design and updates and make recommendations for improvements.

Second Parish hosts two major community and fundraising events each year: the Pumpkin Patch in October and the Art Show in May. Each event requires both targeted and general multiple posts and advertising to ensure maximum community engagement.

We're looking for someone who is organized, a strong communicator, energized by bringing people together and who enjoys a promotional and marketing approach to work. Prior experience in social media a must. Be part of a community rooted in compassion, curiosity, and connection.

Salary based on educational background and experience.

Contact Ardith Wieworka awieworka@gmail.com and/or Sandi Smith secondparish@yahoo.com